



CLICK HERE TO CONNECT



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Is
New Zealand
on the
right
track
for
rural
connectivity?



The Network Thanks....



Professional Development for Women in Dairying

Learning Intentions



- Develop an awareness of Web 2.0 technologies for personal & professional learning
- Develop & use skills for more effective web searching
- Develop skills for managing email
- Develop an understanding of how to download trader statements for accounting software
- Develop an awareness of the use of podcasts & vidcasts
- Develop an awareness of general computer maintenance
- Develop an awareness of the use of GPS for tracking vehicle usage
- Using Skype for communication, sharing documents & sharing computer screens beyond geographical boundaries

Web 2.0 Technologies



- What is Web 2.0?
- What Web 2.0 technologies are businesses using in the 21st Century?
- How effective are these technologies for business?



- Facebook is about sharing profiles to create networks within your sector.
- Groups can be created by users.
- Popular sharing includes; photos, videos, notes, events, advertising, etc.
- New basic phones have direct Facebook links.

facebook

Sign Up

Dairy Farming Today is on Facebook

Sign up for Facebook to connect with Dairy Farming Today.



Dairy Farming Today 

Wall

Info

Photos

Notes

Events

Interested in joining a Dairy Facebook group?

Monday, February 2, 2009 at 7:38am

Facebook has an active and thriving dairy community. Be sure to check out some of these exciting Facebook groups!

Progressive Dairy Publishing

This group was created to connect young and progressive dairy leaders throughout the United States. Feel free to utilize the group by sharing stories, suggestions and strategies of today's and tomorrow's agricultural industry. Also, please share any photos, videos or other information about your farm and other rural activities. Agricultural university students and graduates are especially encouraged to discuss student life, internship opportunities and

Facebook | Dairy Women Network Photos - Windows Internet Explorer

http://www.facebook.com/search/?q=Dairy+Women+Network&init=quick#/pages/Dairy-Wom (www.google.com) Google

File Edit View Favorites Tools Help

Favorites Scoo... Coo... Sug... Get ... Ueb... Moo... Tin...

Dairy Farming Today No... Facebook | Dairy Wo...

facebook Home Profile Friends Inbox 6 Sue West Settings Logout Search

Dairy Women Network

Become a Fan

Wall Info Photos Discussions Boxes Video >>

Filters

Create an Ad

Give a Gift

The "Pink Lei" gift is available now in the Gift Shop.

More Ads

Sally Gallant

DNZ Michelle Wilson on leadership
Source: www.youtube.com
Can a national network such as the Dairy Women's Network help you grow your leadership potential?

August 7 at 5:23pm · Share · Report

Dairy Women Network

Barbara Kuriger: time to reconsider leadership
Source: www.youtube.com
Is dairy women leadership only about a seat on Fonterra's Board?

August 6 at 11:58am · Share

Carolyn Rossiter Congratulations on joining Facebook. Great Wall
July 22 at 11:12am · Report

Dairy Women Network

Research report
During Barbara's workshop, research data on women's thoughts and actions

Suggest to Friends

Dairy Women's Network website:
<http://www.dwn.co.nz>

Information

Founded:
The Network was founded in 1998

Fans
6 of 36 fans See All

Applications

Internet 100%



The short format of the tweet is a defining characteristic of the service, allowing informal collaboration and quick information sharing that provides relief from rising email and IM fatigue.

Twittering is also a less gated method of communication: you can share information with people that you wouldn't normally exchange email or IM messages with, opening up your circle of contacts to an ever-growing community of like-minded people.

What are you doing?

140

Latest: By the way, fishing still rules aye summy? 14 days ago

update

Real-time results for **Dairy farmers**

+ Save this search



abcnewsTas: **Farmers** brawl over milk price campaign: **Dairy farmers** are threatening a walkout from the peak farming body afte.. <http://bit.ly/4Fi44G>

34 minutes ago from twitterfeed



automotive: Milk producers seek help in California: **Dairy farmers** hit by low milk prices and high feed costs sought help fr.. <http://rly.cc/rpvj5>

about 2 hours ago from twitterfeed



jkolb82: everyone buy cabot cheese. new england **dairy farmers** need your support

about 4 hours ago from web



globoTwiT

46 tweets

46

following

45

followers

0

listed

Trends - map

n. a map of local trends.

Home

@globoTwiT

Direct Messages

Favorites

Dairy farmers

Lists

Lists are timelines you build yourself, consisting of friends, family, co-workers, sports tea you name it.

New list



A blog is basically a journal that is available on the web. The activity of updating a blog is “blogging” and someone who keeps a blog is a “blogger.”

Blogs are typically updated daily using software that allows people with little or no technical background to update and maintain the blog. Postings on a blog are almost always arranged in chronological order with the most recent additions featured most prominently

[Site Admin](#)

Newspapers

[NZ Herald](#)
[Waikato Times](#)
[Dominion Post](#)
[Christchurch Press](#)
[Otago Daily Times](#)
[Southland Times](#)
[Country wide](#)
[Rural News](#)
[Straight Furrow](#)
[The New Zealand Farmers Weekly](#)

Radio

[Radio NZ](#)
[Farming show](#)
[News Talk ZB](#)

Academic

[Lincoln University](#)
[Massey University](#)

Archive for the 'Dairy' Category

[« Older Entries](#)

Fonterra asked for clear plan on profits

Monday, November 2nd, 2009

Economic cornerstone Fonterra needs a formal profits distribution policy so farmers being asked to invest cash in the dairy giant know what payoff they are likely to reap, says the Fonterra Shareholders' Council. The call to Fonterra directors comes in the watchdog's annual report, and can be interpreted as a condition of the council's continuing agreement to a rejig of the capital-starved co-operative's financial structure reports [The Herald](#).

The first stage of the Fonterra board's three-step capital restructure proposal is to offer farmer-shareholders the opportunity to buy 20 per cent more shares. These shares will not, as is the norm, be linked to how much



NZ News – Successful ORC dairy farm project completed

Filed under: [NZ News](#), [New Zealand](#) — Jasmine Dickenson at 10:02 am on Tuesday, August 18, 2009

Otago Regional Council's Dairy Focus Farm programme has been completed after six years of providing guidance to and sharing knowledge with dairy farmers on caring for the environment on their properties.

In a report to a recent ORC Environmental Science Committee meeting, Land Resources Manager Susie McKeague said it was appropriate and timely that the project was concluded this year as other providers were now supporting dairy farmers and more companies were investing in product development. DairyNZ also planned to take a greater role in environmental issues.

The aim of the project was to work with industry to demonstrate and promote new technology in the area of environmental best practice. Goals met by the project include:

- * Information sharing

Best practice knowledge has been discussed and disseminated among farmers, consultants and contractors through newsletters, field days, industry discussion groups, catchment meetings, one-on-one

Setting Up



Most Web 2.0 technologies require you to set up an account, the accounts are usually free.

There are some important things to consider:

1. Be very careful about what information you share about yourself, your family and your business.
2. In most instances, information stays on the web and can be searched for way after the event.
1. Use basic cybersafety rules, if you are unsure, contact NetSafe, there are lots of weirdoes out there!

www.netsafe.org.nz





Web Searching

- 1: Use Targeted Phrases - using quotation marks
- 2: Expand Your Search Horizons – different engines, different type of information etc.
- 3: Learn a Few Web Search Tricks
- 4: Use Your Time Wisely
- 5: Learn How Stuff Works on the Web
- 6: Stay on Top of New Web Developments
- 7: Cultivate a Love of Discovery

Google Cheat Sheet

Google Search Shortcuts-Google Cheat Sheet

Google for Power Searchers

Here are the top Google Shortcuts that any savvy Googler should have under his or her belt. You'll find that using these Google Search Shortcuts will greatly cut down on your Google search time, as well as make your Google searches more effective and more efficient.

Google Shortcut	Finds Pages That Have...
nokia phone	the words nokia and phone
sailing OR boating	either the word sailing or the word boating
"love me tender"	the exact phrase love me tender
printer -cartridge	the word printer but NOT the word cartridge
Toy Story +2	movie title including the number 2
~auto	looks up the word auto and synonyms
define:serendipity	definitions of the word serendipity
how now * cow	the words how now cow separated by one or more words

Have a go...

Managing Email...



[Manage your time](#)

[Set up Outlook to work for you](#)

[Manage your time with the daily review](#)

[Do your work with the help of Tasks](#)

[Find that message! Search effectively](#)

[Write great e-mail](#)

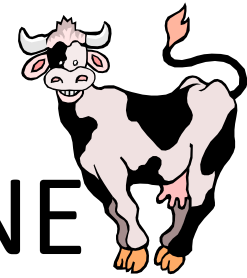
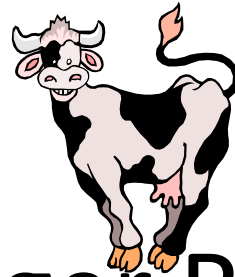
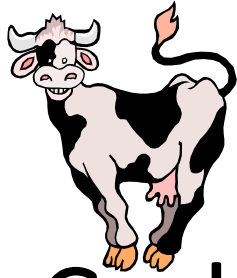
[Calendars and meetings](#)

[Frequently asked questions](#)

[Download Document](#)

**Sample
Internet/Email
Policy for
employees**

**Develop a
system to
manage
your emails**



Cashmanager RURAL ONLINE

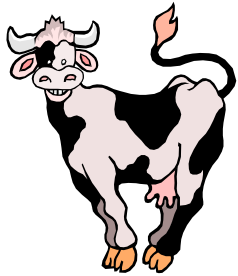
Stock

Reconciliation

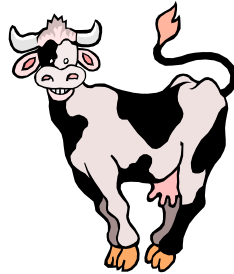
GST

Cashflow

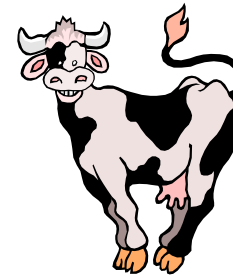
Helping you to get all of your cows in a row



Dairy
Payouts



Budgeting



Analysis

Sorting out the Farm Finances

Trying to sort out the farms finances can be a daunting task and at times you may feel like this



And quite often this is what happens



- Or this....



Decision time??



Economic Climate

- Low dairy payouts
- Tighter criteria from banks
- Rising costs of production
- Global economic crisis



Getting your finances on track



Cashmanager RURAL

- Designed by farmers for farmers
- Includes pre-coded dairy transactions
- Trader statement imports
- Bank statement imports
- Option of desktop or ONLINE
- Fully supported – Unlimited phone support included in lease

All this means no more.....



Advantages of using Cashmanager RURAL

- Lower accountants fee's
- More control over your business
- Ability to analyse data to save costs in tough times
- Ownership of your finances
- Possibility of lowering your interest rate by up to 2%
- Easier to obtain finance when needed
- Easier to make decisions regarding your farm

The Dairy Calculator & Importing Bank Statements



CASHmanager Rural

Importing Internet Bank Statements

Win Cashmanager RURAL

Fill in your entry form to win a years lease of
Cashmanager RURAL or
Cashmanager RURAL ONLINE



Podcasting & Vidcasting



With blogs and podcasts and vidcasts, organizations and individuals can *publish* and *broadcast* Web-accessible media.

Anyone can *subscribe* to these *feeds* using Web tools to automatically access the latest updates, and even download media to portable media players.

FileEditViewHistoryBookmarksToolsHelp

http://www.radionz.co.nz/podcasts

Most Visited

Getting Started

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Globo Office Live

Kiwiba

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Content by Genre

Science & Factual

Society & People

Māori & Pacific

Arts & Culture

News & Current Affairs

Music

Children

Recipes

Drama

Books

Special Features

Ways to Listen

AM/FM Frequencies

Shortwave

The Internet

PODCASTS

Pāho purapura

Daily and Weekly Programmes

All Radio NZ (Daily and Weekly)

Afternoons

Asian Report

At the Movies

Business News

Country Life

Focus On Politics

Ideas

Mediawatch

Morning Report

Nights

Nine To Noon

One In Five

Our Changing World

Queen's Birthday

Rural News

Saturday Morning

Sounds Historical

Spectrum

Spiritual Outlook

Sunday Morning

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The Sampler

Conditions for **The Sampler** are as follows. You may keep the audio for **7 days only** to allow for personal listening and review, after which you must delete all copies of the programme in your possession.

Pat Pickin

Friday, 9 October 2009 9:30 p.m

Make Your Own...



Simply use your phone, microphone with your computer, webcam or digital camera to record information.

There are free editing programmes that you can use such as; Audacity, Photostory, MovieMaker, GarageBand (Mac) etc.

1. Create your file
2. Edit it
3. Save file in appropriate format that can be read on the web.
4. Upload it to a hosting service such as; YouTube, iTunes, Podbean, MyPodcast etc.

There are loads of sites on the Internet with tutorials about how to do this.

General Maintenance



Virus Protection – Types - Scheduling scans, Firewalls etc.

Backing Up – Are you backing up?

Defragging – Saving space & cleaning up

Disk Clean – Deleting temporary files, empty recycle bin

Removing Files & Programmes – Do this correctly

Organising Files – Simple ways

Creating Shortcuts – for programs as well as websites

GPS



Most businesses with vehicle fleets are using GPS tracking systems.

In-car navigation systems can be used for a variety of purposes including:

1. Hands-free mobile phone
2. Tracking kms
3. Business planning
4. IRD requirements
5. Finding locations
6. Finding Points of Interest (POIs) such as; ATMS, service stations etc.
7. Software is easily upgraded
8. Information can be downloaded into a spreadsheet





There are some nifty features in Skype:

1. Free conference calling for up to 5 people
2. Free screen sharing and part screen sharing
3. Free live video calls
4. Draw on the same screen
5. Send files direct and chat

For a nominal fee you can also:

1. Have a phone number for people to call your computer with their landline or mobile phone
2. Voice mail services and much more.

Dairy Women's Network Dairy Days November 2009



CLICK HERE TO CONNECT



Presented by Sue West

www.globo.co.nz

The Network Thanks....



Professional Development for Women in Dairying



We look forward to seeing you at

Dairy Days

March 2010

Thank you